

# Digital Marketing Packages

Monthly plans for UAE businesses

## PERSONAL

**AED 6,000** per month

- 12 posts a month
- Meta ads
- Google Business Profile + SEO

## BUSINESS

**BEST OFFER**

**AED 8,500** per month

- 16 posts + photo shoot
- Meta + Google ads
- SEO + 2 blogs a month

## EXPERT

**AED 12,500** per month

- 24 posts + photo & video shoot
- Meta, Google & TikTok ads
- Full SEO + account manager

3-month minimum commitment · Paid monthly, in advance · Ad budget paid by the client directly to Meta, Google or TikTok (not part of the package price) · Work starts within 5 working days of the first payment

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Business Bay, Dubai**

# PERSONAL



# AED 6,000

per month

**Best for: New businesses starting online**

## **Social Media**

- Instagram & Facebook
- 12 posts a month (incl. 4 reels)
- 12 stories a month
- Comment & DM replies on business days

## **Website & SEO**

- 2 website updates a month
- Google Business Profile + on-page SEO for 5 pages

## **Ads**

- Meta ads (Instagram & Facebook)
- Up to 2 ad campaigns
- Ad budget managed: up to AED 5,000 / month
- Tracking: Meta Pixel

## **Reports & Support**

- Monthly report
- WhatsApp support

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# BUSINESS

**BEST OFFER**



## AED 8,500 per month

**Best for: Growing businesses that want more leads**

### **| Social Media**

- Instagram, Facebook & TikTok
- 16 posts a month (incl. 8 reels)
- 20 stories a month
- 1 photo shoot a month
- Comment & DM replies on business days

### **| Website & SEO**

- 5 website updates a month
- 1 ad landing page per quarter
- Google Business Profile + on-page SEO for 10 pages
- 2 blog articles a month
- Arabic captions

### **| Ads**

- Meta + Google Search ads
- Up to 4 ad campaigns
- Ad budget managed: up to AED 15,000 / month
- Tracking: Meta Pixel + Google Tag Manager

### **| Reports & Support**

- Monthly report + strategy call
- WhatsApp support

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3-month minimum commitment · Paid monthly, in advance · Ad budget paid by the client directly to Meta, Google or TikTok (not part of the package price) · Work starts within 5 working days of the first payment

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# EXPERT



## AED 12,500 per month

**Best for: Established brands that want to lead their market**

### **| Social Media**

- Instagram, Facebook, TikTok + LinkedIn or YouTube
- 24 posts a month (incl. 12 reels, with AI video)
- 30 stories a month
- 1 photo + video shoot a month
- Comment & DM replies 7 days a week

### **| Website & SEO**

- 10 website updates a month
- 1 ad landing page a month
- Full SEO (technical + on-page) + backlinks
- 4 blog articles a month
- Arabic captions + translation

### **| Ads**

- Meta + Google (Search, Display, YouTube) + TikTok ads
- Unlimited ad campaigns
- Ad budget managed: up to AED 40,000 / month
- Full tracking + retargeting

### **| Reports & Support**

- Weekly report
- Dedicated account manager
- Priority WhatsApp support

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